



Hello Parents and Students,

Expo II, what an amazing event! Through the hard work of dozens of EBC members, outstanding SOE staff, fabulous exhibitors, energetic SOE students, and other amazing volunteers, we pulled off one of most unique academic events in the country. Thanks to all who volunteered their time before, during and after the Expo. A true team effort.

Before I hit some of the many highlights of the afternoon, I'd like to pay special tribute to the Expo Queen, Christy Wilkinson, who deftly orchestrated an incredible show and somehow managed to do so with a constant smile on her face. Christy epitomizes focus, never wavering from her goal, somehow keeping hundreds of details in order. Christy, on behalf of the entire EBC membership, thank you for your incredible effort. And huge thanks to rest of the EBC Board, who tirelessly put in countless hours on the Expo – Paul Osiecki, Roda Farrell, Mary Pugliese, Gary Kidwell and Jane Hays.

Christy's efforts and those of the hundreds of volunteers, teachers and students who made Expo II such a huge success were recognized by many attendees and Exhibitors, but my favorite comment was provided to us by one of our Reception volunteers, who overheard a university Exhibitor offer this compliment: "I have never been to such a well planed / well organized high school event like this before. I have never seen this kind of support for an academic (non-football) event anywhere in Texas."

Continue reading the highlights on Page 2.

Bill Hays

President
Engineering Booster Club

Expo - Success!

Thanks to everyone for helping put on an awesome Engineering Expo. I heard so many positive compliments on the students. The students made themselves proud, made CHS proud, and made their parents proud.

Everyone was impressed with the students' work and the students' presentation skills. The Drexel students were amazed at the level of work that we were doing. They thought many of our junior and senior students were adult mentors, not student leaders. Over and over, I was told that the level of work being done was rivaling that of college students. It was so much fun to watch our students showing off their projects.

We now have several universities and companies all asking to help work with our program. Some are wanting to send their students to work with our students. Some want to help our students get college credit for the work they are doing. All want to recruit our students.

The expo was extremely successful and it would not have been without the help and support of everyone.

Mike Yakubovsky
Engineering Instructor
Coppell High School
214-496-6237

Expo Volunteers

Dear Engineering Volunteers,
I cannot thank all the volunteers enough for making the Engineering Expo such a success!
You were awesome! We had over 60 volunteers who went above and beyond and it could not have happened without you!
We have received a lot of positive responses which is the best barometer of our success. See below one of the emails we received. The preliminary attendance numbers are around 2500 attendees. Just as we learned from the first Expo, we will learn a lot from this Expo. Your feedback counts. 60+ pairs of eyes see more than just a few pairs of eyes. Your ideas, feedback, what worked, what didn't and what could be done better are important. Mike has already commented that next year he wants to use both gymnasiums for the student exhibits to provide more room. Also please consider volunteering to be a coordinator in one area of next year's Expo (like concessions, entrance, raffle, parking lot/expo, reception, facilities, and many more areas). Thank you again for everything you did to make this Expo happen and turn out great!
Christy Wilkinson



COPPELL HIGH SCHOOL Engineering Booster Club



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Some of the many Expo highlights:

- Exhibitors included 49 universities, 35 companies and 8 professional organizations. The entire list is on Page 3.
- A new trend this year was many universities brought their own undergrads to recruit, including four flown in from Cal Berkeley and four from Drexel (we hosted those eight at the Coppell football game at the Dallas Cowboys Stadium Saturday night).
- Fascinating speakers attracted large turnouts in the Lecture Hall.
- Our SOE students' projects intrigued and amazed the attendees.
- We had well over 2,000 total attendees.
- Of the attendees who filled out entry cards, an incredible 53 cities were represented, some from as far away as Tyler and Waxahachie.
- We had our first international attendees, from Brussels, Belgium (OK, they were probably relatives visiting someone from the area, but we'll never really know for sure, will we?).
- Next year we'll gather data on high schools, but based on the number of cities represented, we're estimating there were attendees from over 100 high schools this year.
- The pre-Expo noon Reception, planned and executed by Carrie Hernandez and Steve Hicks, was a great kick-off for the exhibitors and local dignitaries.
- The Red Jackets' (school's ambassadors) and other volunteers' personal service was a big hit with the Exhibitors.
- Set-up, break-down, parking, and other logistical issues were flawless as usual thanks to the steady hand of Randy Wilkinson and his band of volunteers.
- We had surprising success in selling ads in the Expo booklet/program. Thank you Sam Patel at Addison Alphagraphics and Allison Maloney (who literally crawled out of her sick-bed to coordinate the booklet/program)!
- The Coppell City Council issued a proclamation declaring Sunday, November 15th Engineering Day in honor of the Engineering Expo.
- We enjoyed outstanding media coverage, thanks in large part to Tamerah Ringo, including front page articles in the Coppell newspapers, Fox 4 segments before and after the Expo, and a Dallas Morning News article/picture (which appeared a second time today, this time in the Neighbors Go section of the Dallas Morning News).
- The EBC Board is now putting together an Expo "manual" with tips, forms, spreadsheets, systems, processes, etc. to hand off to next year's Expo volunteers, making their jobs that much easier.

All in all, the Expo could not have gone any better. Even the rain held off until most of the Exhibitors had left! Everyone involved should feel very satisfied knowing that their efforts successfully: (i) showcased our outstanding School of Engineering, energetically led by Mike Yakubovsky, and (ii) inspired hundreds of North Texas students to seriously consider the many educational and career opportunities available in engineering and technology fields. When Frank Bush, the first EBC President, drew his four quadrants on the chalk board at the first Expo meeting a little over a year ago and explained his vision, this is what he had in mind.

One final plea – we need to keep the EBC momentum going and the only way to do so is to fill the pipeline with new volunteers for next year's Expo and EBC Board. Please seriously consider EBC Board and Expo leadership/volunteer positions for next year.

Thanks again to all for your support of Expo II!

Bill Hays

President
Engineering Booster Club

Check out a picture taken during the Expo from the stage in the cafeteria. What a crowd!





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Engineering Booster Club



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UNIVERSITIES

Alabama
Arkansas
Baylor
Bradley
Cal Berkeley
Caltech
Carnegie Mellon
Colorado School of Mines
Columbia
Cornell
Drexel
Duke
Embry-Riddle Aeronautical
Georgia Tech
Illinois
Iowa State
Kansas
Kansas State
LSU
Michigan
Michigan State
Missouri Univ of Science and Technology
MIT
Nebraska
Notre Dame
Oklahoma
Oklahoma State
Penn State
Purdue
Rice
Richland
Rose-Hulman
SMU
Stanford
TCU
Texas A&M
Texas Tech
UC San Diego
University of Dallas
University of North Texas
US Air Force Academy
US Naval Academy
USC
UT - Arlington
UT - Austin
UT - Dallas
Vanderbilt
Washington University in St. Louis
West Point

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Bell Helicopter
Bombardier
Construction Consulting Labs
Crest Services
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DRS Technologies
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The Ratliff Group
The Shams Group (TSG)
U.S. Corp of Engineers
Verizon Networks
Walter P. Moore Engineering
Yokogawa Corporation of America

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